

How To Use The Success Secrets Of A Self-Made Multi- Millionaire To Achieve Your Dreams And To Live A More Fulfilling Life!

**A Special Report
Compliments Of...**

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Dear Friend and Valued Client,

You're in for a treat.

Because, in this special report, you'll discover how to use the three success secrets of Ken Varga, the multi-millionaire businessman from Lakewood, New Jersey, to achieve your dreams and to live a happier and more fulfilling life.

In the last 33 years, not only has Ken used these secrets to build his multi-million dollar business empire, but he's also used them to overcome enormous obstacles, turning his dreams into reality.

Believe me, if you apply the secrets Ken shares with you in this report, your life will change for the better... overnight.

So, without further delays, let me introduce you to Ken Varga...

Hi, this is Ken Varga.

Like many people, you may be facing some or even a lot of adversity as you're working toward achieving your goals and dreams right now, am I right?

If so, then, after you've learned the three success principles I'm sharing with you in this special report, and apply them in your life right away, you'll be able to overcome all your obstacles and turn each one of your dreams into reality.

This would be great, wouldn't it?

Good.

Before we begin your exciting journey to turning your dreams into reality, please keep in mind, the three success principles you're learning today are the same ones every person, whether an athlete, a scientist, an artist, a teacher, an author, an entrepreneur, an astronaut, a father, a mother, a husband, a wife, and so on, has used to achieve his or her success, whatever that person's definition of success may be.

Christopher Morley, the American Novelist, Journalist, and Poet, said...

“There is only one Success - to be able to spend your life in your own way.”

This is a great definition of success, isn't it?

Absolutely!

Now, while I don't know exactly what success means to you, I bet you would consider yourself very successful... if you could live your life in your own way, right?

Great!

Because you're reading this report, it tells me you want to achieve more out of your life, no matter how good it is right now. And, let me assure you, after you've finished reading this report, you'll be able to start taking your life to the next level of success.

Look, the three success principles I'm referring to are...

1. Never...Never... Never Quit!
- 2. It's Not What Happened... It's What You Do That Makes The Difference!**
3. Your Attitude Determines Your Altitude!

Let's examine each one in more detail.

Never...Never... Never Quit!

The fear of failure has prevented many men and women from achieving their dreams and living their life to the fullest.

Because they're afraid they might fail, they don't set goals, although, in most cases, there are no valid reasons for their fears.

In fact, the fear of failure may just be the greatest single obstacle to success for most people.

We all have this fear. It's how we deal with it that makes all the difference.

The main reason you're afraid of failure is you probably haven't been taught the important role that failure plays in achievement and success.

Please listen closely...

You Can't Achieve Any Worthwhile Success Without Failure!

In other words, failure is an indispensable prerequisite for success. Every great success is preceded by great failure.

For example, as you may be aware, it took Thomas Edison 10,000 tries before he invented the light bulb.

Did you know, after 9,999 attempts, a young reporter asked him, *“Mr. Edison, are you going to have 10,000 failures?”*

Edison replied, *“Young man, I didn’t fail 9,999 times. I discovered 9,999 ways not to invent the light bulb.”*

You see, to Edison, every time he failed, he was one step closer to his goal. As he said it in his own words...

**“For Every Wrong Attempt Discarded...
Is Another Step Forward.”**

When you look at your challenges or obstacles this way, then there’s no such thing as failures.

When obstacles are hitting you all over the place – left and right, up and down, top and bottom – it’s very challenging for you to stay positive. But, in spite of this, you need to (and must) stay positive when facing obstacles. Otherwise you won’t be able to achieve your dreams.

So, I urge you, draw up the strength, courage, and faith from deep within yourself, and stare trouble right in the eye and say...

“I’m bigger than you. You can never defeat me. You can’t prevent me from living the life of my dreams. No matter how long it takes and how hard I have to work, I’ll fight with you until I knock you out cold... and achieve everything that’s important to me and my family.”

When you do that, obstacles will eventually move aside and let you pass so you can head directly toward the destination of your dreams.

Now listen, there will be a time in your life when, no matter how hard and long you work or try, you’ll still face adversities of enormous proportions.

Maybe that time is right now.

Perhaps you’re feeling exhausted overcoming one challenge after another, only to have more pop up before you, blocking your progress. Or worse, causing you to go two steps backward for each step forward.

If so, understand. And, the good news for you is, you’re not alone. Welcome to the club.

That's right, even the most talented and mighty among us suffer many chapters of heartbreak and failure at one point or another in our lives, before achieving success.

Let me share with you the story of one of the greatest men in America, maybe even in the world. A man who had lived most of his life with adversity, but he always believed he could achieve his dream, and so he did whatever it took to turn it into reality.

Okay, here's a man who...

Failed in business at age 31.

Was defeated in a legislative race at age 32.

Failed again in business at age 34.

Overcame the death of sweetheart at age 35.

Had a nervous breakdown at age 36.

Lost an election at age 38.

Lost a Congressional race at age 43.

Lost another Congressional race at age 46.

Lost another Congressional race at age 48.

Lost a Senatorial race at age 55.

Was defeated for Vice-president at age 56.

Lost another Senatorial race at age 58.

Was elected President of the United States at age 60!

Can you guess who this man was?

That's right... Abraham Lincoln.

You probably agree with me, for most people, if they had encountered even only half as many obstacles as President Lincoln, then they would have given up on their dreams and settled for an average or mediocre life, right?

Can you imagine what would happen if Abraham Lincoln had quit after he was defeated for the second Senatorial race at age 58?

Well, he wouldn't have become the 16th President of the United States, and so our country's destiny would have been changed so drastically (for the worse).

Anyway, as Abraham Lincoln's life story clearly shows, there's no short cut to success. No great success can be achieved without temporary setbacks, often, enormous setbacks.

So, if you're being knocked down and around by life at this moment, or facing countless obstacles, please don't get discouraged. Hang tough. Have faith in yourself. For obstacles are your gateways to success. And once you've overcome them...

You'll Achieve Success Beyond Your Wildest Dreams!

Listen to what the American novelist and antislavery campaigner, Harriet Beecher Stowe, said...

"When you get into a tight place and everything goes against you, till it seems as though you could not hold on a minute longer, never give up then, for that is just the place and time that the tide will turn."

This is wise advice, wouldn't you agree?

It sure is.

Unfortunately, most people look at obstacles as barriers they don't believe they can overcome. So, they simply throw up their arms and give up... and never get to feel the exhilaration of victory.

What a shame!

If some of these people only knew how close they were to their goals before they gave up, sometimes only a few feet away, then they probably would have hung on a little bit longer until they've reached their ultimate destination.

When encountering setbacks, they usually would try a few times, or sometimes many times, to overcome these temporary roadblocks. And, if they think they've failed, then they would give up trying completely, settling for average or mediocre results.

This is why so many people come to the end of their lives, thirty, forty, or sixty years from now, finding out they've lived only a fraction of their potential. And that realization usually generates a ton of regret.

As you may be aware, the pain of regret weighs tons... while the pain of discipline weighs only ounces.

So, if you're experiencing some or a lot of obstacles right now, discipline yourself and resolve to hold tight onto your goals and dreams... no matter what happens.

Always, always remember this timeless truth...

All Things Shall Pass!

You see, the conditions of your life are not permanent. You have the power to overcome any obstacle that life may throw at you. All you have to do is keep focusing on your goals and dreams, believing you deserve and have the potential to make them come true. And you will.

While this won't be easy, you must have faith in yourself and reach deep within your heart and draw up the mighty strength that'll allow you to...

**Fight For Another Day... Another Week...Another Month...
Another Year... And Another Decade, If Necessary,
Until You've Achieved Your Dreams!**

Listen, the easiest thing to do when facing obstacles... is to give up.

And, unfortunately, this is what most people do.

But not you!

You're not most people. You let those people go through life experiencing neither success nor victory.

On the other hand, you live your life to its fullest each day... even as you're working to overcome gigantic obstacles, Okay?

As Napoleon Hill said...

**“Every Adversity, Every Heartbreak, Every Failure, Carries With It
The Seed Of An Equivalent Or A Greater Benefit.”**

Believe it or not, there's a good reason you have to go through what you're going through right now.

Don't you already believe that to be true?

Haven't you ever looked back at some challenges that you had faced in the past and said to yourself...

“Oh yeah, now I know why that particular event had to happen (or to happen to me). Because, if it didn't, then I wouldn't be where I am today. I wouldn't be able to achieve the success I now get to enjoy.”

While you may not consider what you've achieved so far to be success, you'll be able to use the experiences that you've gained to eventually achieve the success you want. And to do so faster than you can possibly imagine.

So, if you're currently going through a difficult time in your life, I want you to know, one day, you'll reflect back on this day, and actually be grateful you had to experience it, no matter how frustrating or painful it seems or is to you right now.

You see, the adversity, heartbreak, or failure that you're experiencing right now... will eventually produce a new level of success beyond your wildest expectations!

Please promise yourself, no matter how tough the situation gets, you'll follow the wise advice of the late British Prime Minister, Winston Churchill...

Never... Never... Never... Quit!

You probably have heard of this expression, "A winner never quits. And a quitter never wins," haven't you?

How many quitters do you know who are successful?

Probably none, right?

So, never be afraid to try and to go after your goals and dreams. And accept temporary failures as inevitable parts of your goal achieving process.

Listen, in my opinion, failure doesn't even exist.

Let me explain.

When you try to do something – whether making more money or learning how to play tennis or to ride a motorcycle – you always achieve an outcome every time.

Sure, that outcome may not be the one you intended. But, it's still an outcome — a valuable learning experience that will help you make the necessary course correction until you've reached your goals.

Okay, next, we'll talk about the second success principle...

Your Attitude Determines Your Altitude!

Let me ask you this question...

What is one key difference between a successful person and a mediocre one?

Well, believe it or not, the difference is not skill, intelligence, talent, age, or luck. That's because each one of us has about the same untapped potential.

So, you may be asking... *“Why don't we achieve the same results?”*

Good question.

One main reason... is we don't have the same attitude.

That's right, we don't have the same attitude.

For example, some people get up in the morning, complaining why they have to go to work, while other people, who have the same set of circumstances, look forward to going to work.

The difference between these two groups of people... is one thinks the conditions of their lives are permanent and there's nothing they can do about them. Whereas the other group sees the current conditions as only temporary and believes they have the power to change them.

So, for the second group of people, they do whatever is necessary to change the circumstances of their lives. Whereas the first group of people simply spend their valuable time complaining and blaming other people or things for the present conditions of their lives.

Sadly, somehow, these people don't realize the world reflects and returns back to them what they put out.

In other words, if they keep on complaining and blaming external circumstances... and focusing on what they don't want, then, they'll end up getting more of it.

This is one of the universal laws that never fails.

So, if you haven't been receiving what you've been putting out, examine what you've been putting out into the world.

There's an effect for every cause. And the only way to change the effect, or to change the results you get, is to change the cause.

Believe it or not, we, as human beings, have created the conditions of our lives, whether they're good or bad. And the first step to improving or changing our current situations, and to create the outcomes we want, is that we must...

Accept The Responsibility And Take New Actions To Make Our Lives Better!

Unfortunately, most of us go through life playing the complaining and blaming game when things don't turn out the way we wanted them to.

When some people encounter obstacles or setbacks, they usually start complaining and blaming their boss, wife, children, friends, co-workers, the weather, the cat, the dog, the government, the interest rate, the economy, and so on.

It's sad for me to see so many people experience life with frustrations, worries, anxieties, and unhappiness... simply because they don't realize how good they are.

They don't realize if they don't like the conditions of their lives, then they can just change them.

While it'll take time for you to make your goals and dreams come true, if you adopt the attitude that you were born to achieve greatness and believe you have the powers to change the circumstances of your life, then the battle is already half-won.

On the other hand, if you have a poor attitude and believe you don't have the potential to achieve your destiny, or don't deserve to live the life of your dreams, then you're already whipped before you even start.

You've probably read or heard about someone who has far less potential than you do, or who started from an extremely disadvantaged position, but went on to achieve incredible success, haven't you?

Well, the wonderful news for you is...

You, Too, Can Soar As High As You Want!

That's right, no one can prevent you from reaching your stars or living the life of your dreams... except you!

So, please, please don't be your own stumbling blocks and your worst enemy, Okay?

By now, I trust I've made it clear to you that your attitude determines all the outcomes of your life.

What this means is, if you want to get better results than what you've been getting, then start developing a better attitude toward other people, toward the things you do, and toward life in general.

Now, even though having a positive and healthy attitude probably won't get you everything you want in life, if you have a great attitude, then you'll be willing to do whatever it takes to turn your dreams into reality.

And, the great news for you is, if you start working on your dreams every day regardless of what obstacles you must overcome, then, very soon, you'll be living a life most people only dream about.

All right, let's now discuss the third success principle...

It's Not What Happened... It's What You Do That Makes The Difference!

One of the main reasons a lot of people don't work toward realizing their potential... is that they spend too much valuable time dwelling on what had happened in the past.

In other words, they use up their precious present moments reflecting on the things that they can't do anything about anyway.

Like most people, I bet you've also let or are even letting something that had happened in the past to prevent you from living your life fully today, right?

How many times have you kept on re-playing this situation in your mind and said things to yourself like...

"I wish I hadn't lost that \$10,000."

Or... *"I wish my spouse hadn't left me."*

Or... *"I wish I had bought Microsoft stock when it first traded on the stock exchange."*

Or... *"I wish I didn't have to declare bankruptcy."*

Or... *"I wish that person hasn't done or said such and such."*

And so on.

Listen carefully, it doesn't matter whether the events that took place in your past were good or bad, favorable or unfavorable, you must realize...

There's Absolutely Nothing You Can Do To Change Them In The Present!

The most productive thing you can do with past events is to accept each one of them as a learning experience. And then use this valuable experience to make better decisions and take better actions today, toward achieving your aspirations.

Otherwise, if you don't learn from your past mistakes and experiences, then you'll likely end up repeating them again. And so you'll suffer even more destructive consequences.

It's OK to make mistakes. Because, that's how we, as human beings, learn and grow.

On the other hand, if you fail to learn from your mistakes and keep on repeating them, then you won't be able to move forward. And your life won't change for the better.

As the American philosopher and poet, George Santayana, said...

“Those who cannot remember the past are condemned to repeat it.”

Remember, it took Thomas Edison 10,000 attempts before he invented the light bulb. Edison knew it was OK to make mistakes as long as he learned from each experience.

Imagine where we would be today if Thomas Edison didn't learn from his past mistakes... and kept on repeating the first few mistakes over and over again... for 10,000 times?

Well, we probably would still be using candles today, wouldn't you agree?

Anyhow, the message I'm trying to drive home to you, is, you must realize: The past is the past and it's gone forever, and there's nothing you can do about it. Secondly, the only thing that will make a difference in your life today is the actions you take.

So, I encourage you to examine your past events or mistakes. Learn from each one of them. Then take new actions in the present. And you'll create the future of your dreams.

Let me close by sharing with you another great advice from Thomas Edison...

“The value of an idea lies in the using of it.”

In this report, you've learned the three *tested and proven* principles that I and millions of other people have used to achieve our wealth and success, both personally and professionally.

So, if you were to apply them in your life right away, then, very soon, you'll be living your life in your own way, without any limitations. Yes! You really CAN achieve anything you want in life!

Hi, this is Phil Randazzo. Thanks for reading this special report.

And, to further thank you for being our valued client, we're offering you six FREE special reports revealing how you can protect your family's dreams and future from unexpected disastrous events. So, to get these eye-opening reports, please see next page.

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